



Bridging the Labor Gap with the Sharp BP-1200S

The Labor Gap in In-Plant Printing



In-plant print operations often face a shortage of skilled labor due to:

Retirements of experienced operators without adequate succession planning, limited training resources for new or existing staff, high turnover in entry-level positions and the complexity of modern digital workflows requires both technical and creative skills.



How does the Sharp BP-1200S bridge the Labor Gap?

- **Intuitive 27" (Diagonally Measured) Touchscreen Interface:** Simplifies job setup, reduces training time and enables quick access to presets and maintenance tools.
- **Automated Quality Control:** Inline sensors ensure consistent output without manual intervention, reducing reliance on expert technicians.
- **Fiery® Digital Front End:** Streamlines workflows with drag-and-drop job management and supports advanced color management with minimal input.
- **Remote Monitoring and Diagnostics:** Synappx Manage enables remote management and monitoring, reducing on-site dependency.

Business Impact on In-Plant Operations:

- Increase productivity with fewer staff.
- Reduce training costs and onboarding time.
- Expand service offerings without needing specialized operators.
- Improve job accuracy and consistency, leading to higher client satisfaction.
- Stay competitive with outsourced providers by delivering high-end results in-house.

For more information on the BP-1200S 6-color digital press, visit

<https://business.sharppusa.com/Document-Systems/Models/Details/BP-1200S>