

MAKING IT ULTRA HIGH DEFINITION CLEAR

THE DIFFERENCE BETWEEN 4K UHD TVS AND 4K UHD COMMERCIAL DISPLAYS

As consumer 4K TVs and commercial display products are becoming increasingly similar in design, each product has special features for specific usage. Here are the basic differences between the two:

TYPICAL 4K UHD TVS



Purchased by consumers for personal home use



Designed for personal home use with universal remote control and/or smartphone controls



Limited input choices, due to a need for a simple, HDMI™ or USB connection



Limited onboard cooling is designed for 6- to 8-hour usage and typically includes a residential 1-year limited warranty



Images can “burn” on the screen if left alone for a long period of time

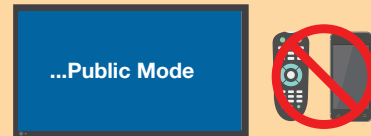
DEPLOYMENT

SHARP 4K UHD COMMERCIAL DISPLAYS



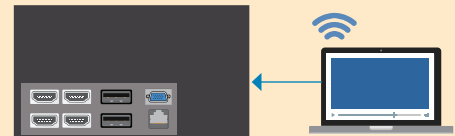
Purchased by businesses; specially engineered for use in out-of-home, commercial environments

CONTENT CONTROL



Designed for commercial use with Public Mode lockout features for IR remote, power, channel, volume, input source, on-screen display and LED lights

CONNECTION



Has RS-232C and LAN ports, along with a powerful command set to remotely control the display from connected devices

DESIGN & DURABILITY



Has adequate cooling system to handle 16/7 commercial usage and includes a commercial 3-year limited warranty

IMAGE RETENTION



Has proprietary Sharp technology to protect against image retention

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