

## Cybersecurity Solutions

### Defense Against Evolving Threats from the Dark Web

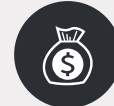
#### Why should you care?



the average downtime for a ransomware attack in 2022 was **24 days**<sup>3</sup>



it is expected that a new ransomware attack will occur every two seconds by 2031<sup>1</sup>



the estimated mean cost to recover from a ransomware attack was **\$1.82M** in 2023<sup>2</sup>



**over 69%** of SMBs admit they are concerned a serious cyber attack could put them out of business<sup>4</sup>



**76%** of SMBs have been impacted by at least one cybersecurity attack in the last year<sup>4</sup>

Stakes are at an all-time high in today's rapidly evolving cybersecurity landscape. With ransomware, malware, phishing and social engineering at every corner, foundational security tools are no longer enough. Sharp offers cybersecurity support with the most up-to-date technology in the industry. And while our team works behind the scenes to safeguard your network, you can focus on keeping your business running.

#### Customized Protection

**Strategic defense based on real-world experience.**

We leverage pre-existing or custom-built profiles to map specific threat types to define the right security strategy and tactics. We assess what technologies and solutions should be in place and set advanced alerting and risk scoring, so we can accurately measure your business' risk threshold.

#### Guard Your Network

**Compliance via advanced network security and reporting.**

Leveraging security information and event management (SIEM) technology, we collect, analyze and correlate information to help identify threats like policy violations and fraudulent activity. Once identified, we can mitigate the attack, recover and remediate. We can also expose security configuration gaps against policies and provide solutions to address these issues.

#### Secure Endpoints

**More uptime by stopping cyberattacks dead in their tracks.**

Our Security Operations Center (SOC) monitors and analyzes activities and behaviors on your devices to identify active threats. Using optional advanced endpoint detection and response technology, we can identify and confirm malicious attacks in progress and, if discovered, can take steps to stop even the most sophisticated attacks.

“ Sharp is currently guiding us through compliance standards, which gives our patients and their families the peace of mind that their information remains safely guarded at all times. Besides network solutions, Sharp is also our advisor on all things cybersecurity, and we fully trust in their incident-response plan. ”

**Gayle Keefer**

Director and Founder, *Pathways Speech and Language*

**Are you equipped with an ironclad cybersecurity strategy? Schedule a technology review today to see how it measures up.**

1. Morgan, Steve. (2023, October 8). "2022 Cybersecurity Almanac: 100 facts, figures, predictions and statistics." *Cybercrime Magazine*, 2. Sophos (2023, May), "The State of Ransomware" 2023, 3. Petrosyan, Ani. (2023, August 28). "Global average length of downtime after a ransomware attack 2022." *Statista*, 4. ConnectWise, "The State of SMB Cybersecurity in 2022."