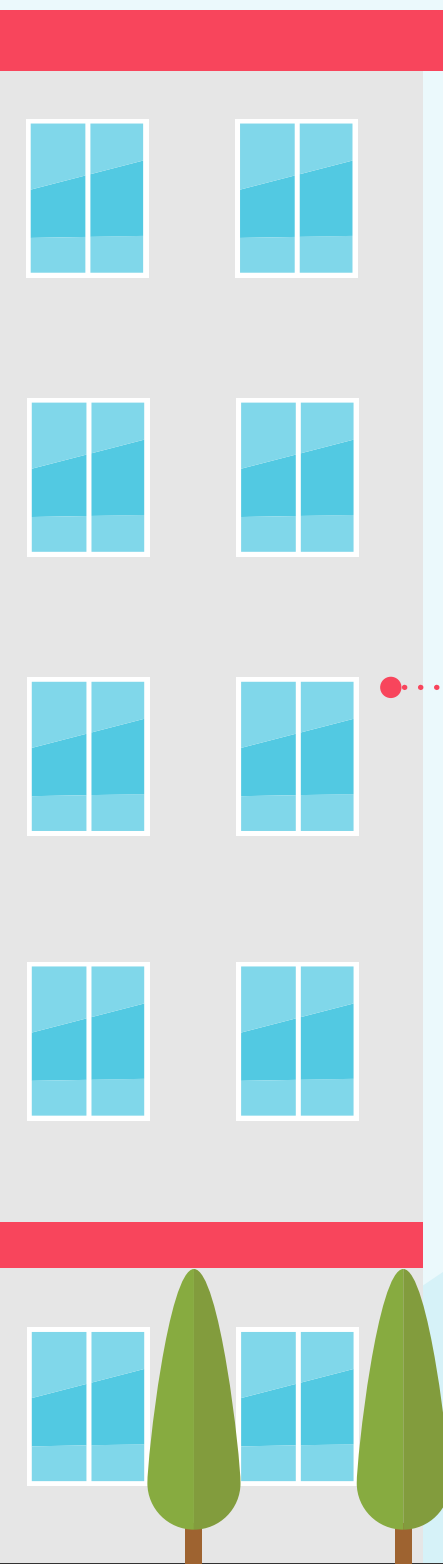


HOW TO USE DIGITAL SIGNAGE IN A HOTEL

Here are the top 10 ways to bring a hotel to the next level of communication and interactivity.



Guest Check In/Out

Guests won't need to wait in line since they can use a kiosk.



Wayfinding

Interactive maps helps guests find their way around the hotel or local area.



Advertising

Promote the hotel's amenities including the spa, restaurant and gym, while generating advertising revenue from local businesses.



Reports

Real-time local news, weather and traffic reports add convenience.



Social Media

Let guests see what others are saying about the hotel so they can join the conversation.



Video Wall

A video wall in the main foyer conveys technology and style.



Restaurant/Bar

Deliver info on the daily special, happy hour, merchandise and much more.



Attractions

Promote a festival or other local event that guests may not be aware of.



Customized Messages

Welcome guests for a conference, wedding or other special event.



Meeting Rooms

Interactive displays promote collaboration as attendees connect with their laptop computers, tablets and smart phones.

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