

SHARP

BrightSign

Digital Signage, Engineered for What's Next



Sharp's SDM BrightSign Built-In Player brings high-quality engineering and innovative technology together in a single solution designed to make signage simpler today and ready for the demands of tomorrow.

Start with Less

SDM BrightSign Built-In Player works within the display, reducing device and cable clutter.



Fewer Points of Failure

A built-in SDM solution simplifies deployment and reduces reliance on additional hardware, limiting complexity as signage needs evolve.



Reliable Content Delivery

Built for continuous operation and consistent color over time, helping maintain dependable performance, streamline productivity, and keep content visible when it matters most.



Reduce Long-Term Costs

Lower power requirements and fewer hardware components help reduce long-term operating expenses, even as deployments scale.



Scale with Consistent Quality

Support a variety of signage needs across a robust lineup of Sharp large format displays with a clean, integrated solution designed for consistent quality and adaptable deployment across sizes as needs continue to change.



Works Your Way

Broad software compatibility helps support familiar platforms and established workflows while providing flexibility for what comes next.



Manage with Confidence

Backed by a 5-year standard warranty, the integrated solution helps organizations deploy signage with confidence and supports long-term reliability across evolving environments.

Explore compatible Sharp large format displays and find the right fit for your signage needs at <https://business.sharppusa.com/large-format-displays>.

Reliable technology engineered for easier management today and long-lasting value tomorrow.