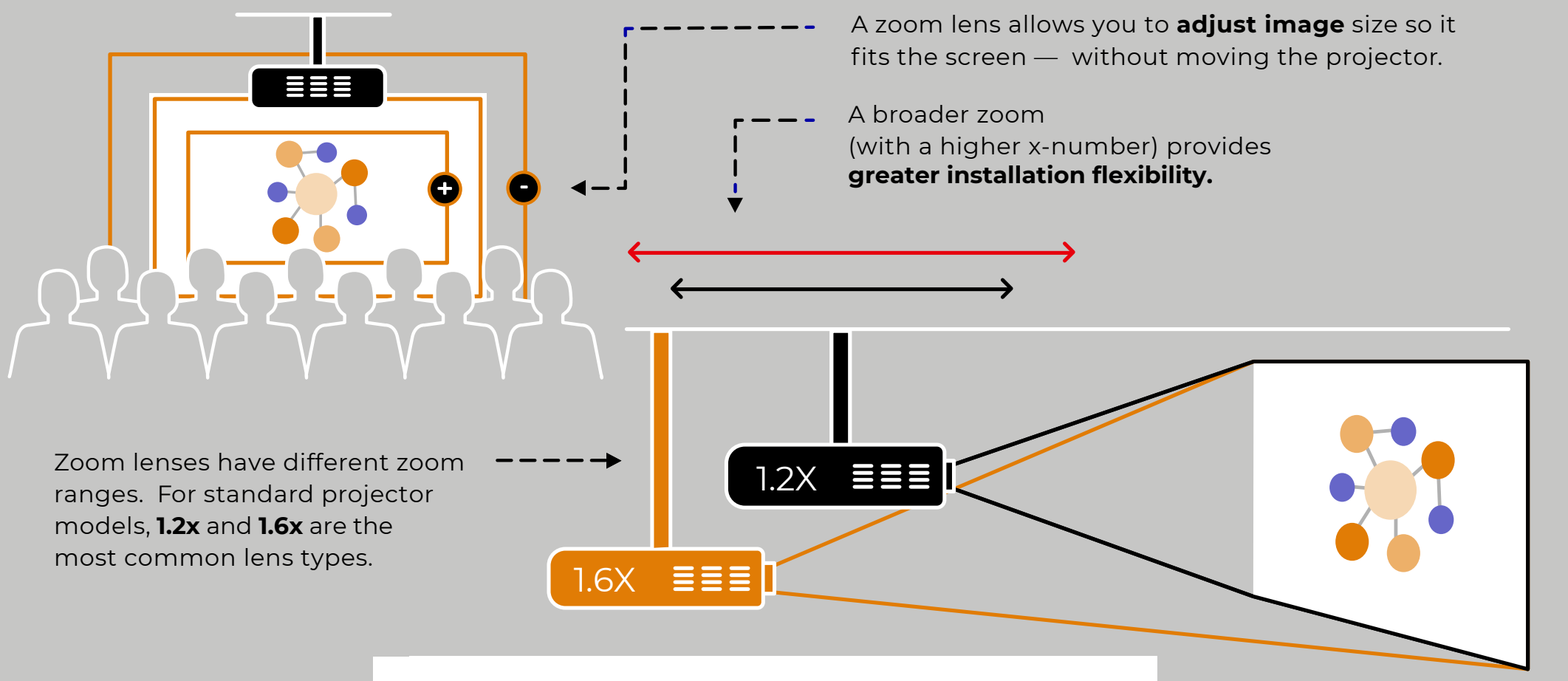
CHOOSING A PROJECTOR WITH THE RIGHT ZOOM LENS

Buying a projector means considering many factors, including the lens. Let's take a look at the benefits of a zoom lens.

Why is a zoom lens essential?



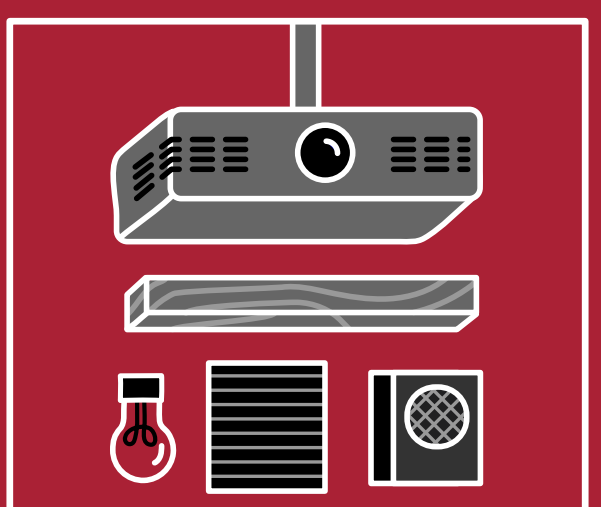
(Drawing is not to scale.)

What are your installation needs?

Another factor to consider is which type of projector installation you face:

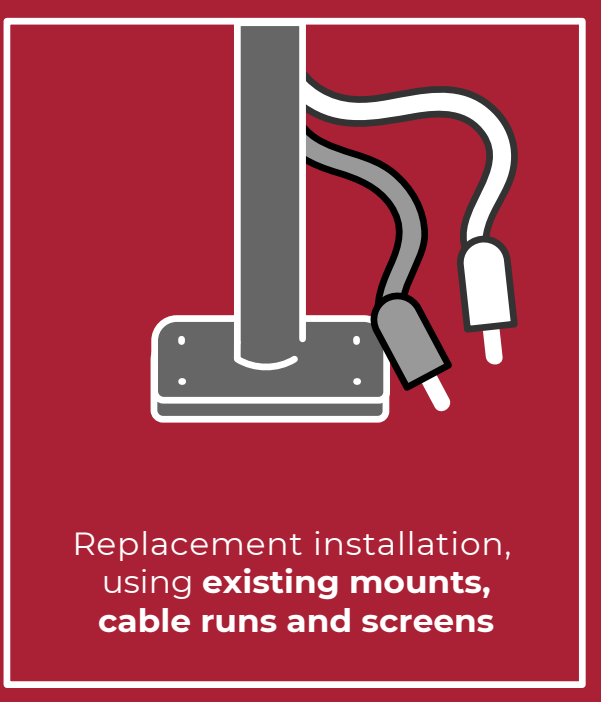
New installation, with **no obstructions**

Recommended: **MC and ME series**



New installation, **with obstructions** in the installation zone

Recommended: **ME series**



Replacement installation, using **existing mounts, cable runs and screens**

Recommended: **ME series**

Finding the perfect fit

MC Series with narrow zoom lens (1.2x)

Primarily for new installations

Benefits:

- Great performance
- Some installation flexibility
- Lowest cost

ME Series with broader zoom lens (1.6x–1.7x)

Great choice for new installations (with or without obstructions) and replacement installations

Benefits:

- Great performance
- Up to 30% more zoom capability for increased range of placement options
- Reduced replacement costs (when using existing mount and cable runs)
- Affordable price

Sharp offers both options

These models feature a narrow zoom lens or a broader zoom lens. To find the right projector for your installation, download our brochure and use our Image Calculator at **https://business.sharpusa.com/displays-projectors**