

Point of Sale • Point of Sale • Point of Sale • Point of Sale •



## AN EASY-TO-USE, EASY-TO-AFFORD, ALL-INCLUSIVE POINT OF SALE SYSTEM

The Sharp UP-3301 offers a brilliant advantage of color LCD touch-screen capabilities with renowned reliability from the global technology leader in point of sale management solutions. Meeting the most demanding hospitality environments, the UP-3301 is an innovative hardware/software one-source solution that puts the "quick" in quick service.

Whether you are an independent restaurant or part of a large-scale enterprise, the Sharp UP-3301 delivers a full array of features, from determining food costs to modifying menus in a flash. By optimizing business operations, the UP-3301 provides management-critical reporting and increases POS flexibility—essential to your success.

### *Dynamic, Front-End Performance:*

- *Embedded Flash ROM technology for increased system reliability and stability provides for enhanced customer satisfaction*
- *Color LCD touch-screen display maximizes operator efficiency and order throughput*
- *Integrated credit card authorization reduces hardware costs while increasing ticket sales*
- *Ethernet LAN communications increases system speed and gives greater connectivity over an extensive enterprise*
- *Remote color kitchen video monitor interface allows for superior drive through service and order quality*
- *Compact, user-friendly design with optional built-in printer saves valuable counter space*

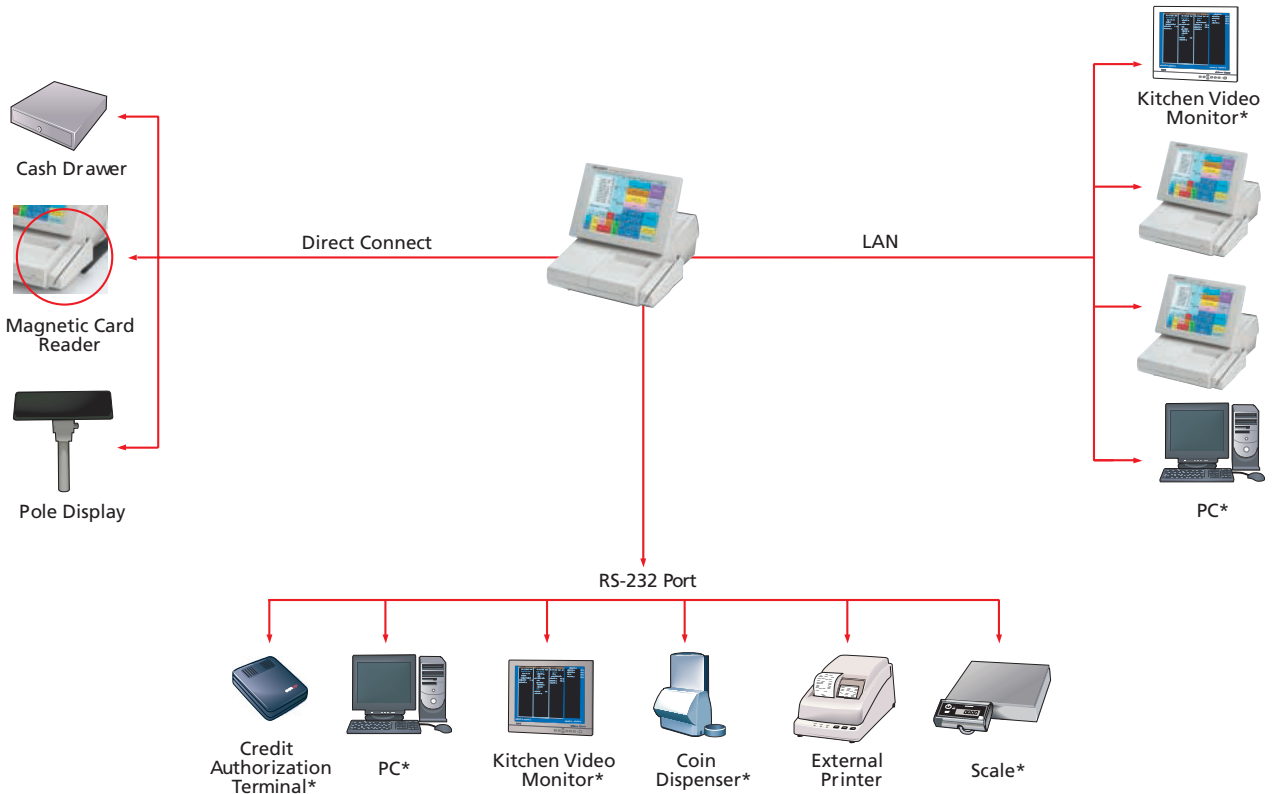
### *Extensive, Back-Office Functionality:*

- *Powerful built-in hospitality application software provides extensive functionality, superior reliability and system stability*
- *Sophisticated management reporting capabilities provide for detailed, system-critical information throughout entire enterprise*
- *Optional Sharp SDW 8.1 software provides enhanced reporting, administrative and polling capabilities*
- *In-line system allows for consolidation of system-wide reporting*

# UP-3301

## POS Management Solution

CONFIGURATION



\*Locally procured—not a Sharp POS product.

SPECIFICATIONS

|                     |   |
|---------------------|---|
| Main CPU            | Enhanced Microprocessor   |
| Memory              | 2 MB standard (maximum 4 MB with option)                                    |
| Communications      | In-line— Ethernet<br>RS-232: 2 ports standard (maximum 6 ports with option) |
| Operator Display    | Color LCD touch-screen, 10.4"; 640 x 480 dots                               |
| Customer Display    | Fluorescent 2-line, 11-digit, 7-segment + 16-digit dot                      |
| External Dimensions | 11.6" (W) X 16.3" (D) X 12.8" (H)   |
| Weight              | 14.6 lbs. (6.6 Kg)  |
| Power Supply        | AC 120 V/60 Hz +/- 10%  |
| Power Consumption   | Standby 29W / Operating 50W   |
| Working Temperature | 32° F to 104° F (0° C to 40° C)   |
| Working Humidity    | 10% to 90%  |
| Color:              | Grey 282  |

### Sharp Sales Options

|                                |  |
|--------------------------------|--|
| Built-in Thermal Printer       | Integrated Thermal Receipt Printer<br>Print Speed: approx. 16.5 lines per second<br>Paper Type: Thermal      |
| Remote Receipt/Journal Printer | 2 Station Receipt/Journal Thermal Printer<br>Print Speed: approx. 18 lines per second<br>Paper Type: Thermal |
| Alpha Numeric Pole Display     | 2-line, 11-digit, 7-segment +<br>16-digit alphanumeric   |
| Magnetic Card Reader           | Integrated Credit Card Reader  |
| Heavy-Duty Cash Drawer(s)      | Choice of 7-bill/5-coin or 5-bill/5-coin   |

Design and specifications are subject to change without notice.

**SHARP**®

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